

**BROMSGROVE DISTRICT COUNCIL**  
**PERFORMANCE MANAGEMENT BOARD**

**17 MARCH 2009**

**COUNCIL PLAN 2009-2012 PART 2**

Responsible Portfolio Holder	Cllr Roger Hollingworth,
Responsible Head of Service	Hugh Bennett, Assistant Chief Executive
Key Decision	

**1. SUMMARY**

- 1.1 The Council Plan 2009-2012 sets out the Council's priorities for the next three years, defines these in terms of targets and actions and links our plans to the medium terms financial strategy.

**2. RECOMMENDATION**

- 2.1 That PMB:-

- i. Considers the Council Plan 2009-2012 attached at Appendix 1, in particular, whether the targets and measures are appropriate and stretching.

**3. BACKGROUND**

- 3.1 Cabinet and Full Council re-confirmed the vision, Council objectives and reduced the number of priorities from five to four in September 2008. The four priorities are:-

- Town Centre
- Housing
- Sense of Community
- Clean Streets and Climate Change

- 3.2 The Council's balanced scorecard within the Council Plan has been updated to reflect the changes and sets out these four priorities under the Customer perspective. These are supported by priorities under each of the other three perspectives (Financial and Performance, Process, and Human Resources and Organisational Development).

- 3.3 Some changes have been made within the other perspectives. In line with the new CAA guidance the Financial perspective has been extended to encompass Performance and the priorities under this perspective are now

'Managing Finances', 'Governing the Business', 'Managing Resources' and 'Managing Performance'. 'Value for Money' pervades all of these priorities. The Process perspective includes a priority on the 'Joint CEO with Redditch BC' project which has replaced the 'Spatial Project' priority, and 'Improved Governance' has been altered slightly to give a new emphasis as 'Political Governance'. Finally, the 'Performance Culture' priority under the HROD perspective has been dropped as it is covered in the Financial and Performance perspective.

- 3.4 A key aspect of the Audit Commission's assessment regime is the ability of public services to convert ambition from aspiration into reality through outcomes that can be recognised through perception monitoring. The Council Plan 2009-2012 sets out a specific, measurable, agreed, realistic and time bound (SMART) strategic action plan that identifies the outcomes we are trying to achieve for each key deliverable, how we will know that we are progressing towards these outcomes, projects and resources in support of the outcomes, when we expect to deliver them and who is responsible.
- 3.5 The Council Plan will need to be supplemented with further detail in order for Cabinet to oversee progress against it. The key to this will be the development of the next detailed Improvement Plan which will be based on the Council Plan. This work is due to take place between March and June 2009. Besides measuring progress on projects, Cabinet will also need to monitor progress on key indicators that relate to our priorities. A new set of corporate performance indicators is currently being consulted upon and the Council Plan will be updated with a full list of these as soon as they are confirmed. These indicators will be monitored throughout 2009/10.

#### **4. FINANCIAL IMPLICATIONS**

- 4.1 These are as set out in the Medium Term Financial Plan approved at Full Council on 22<sup>nd</sup> January 2009.

#### **5. LEGAL IMPLICATIONS**

- 5.1 There are no legal implications to this report.

#### **6. COUNCIL OBJECTIVES**

- 6.1 The Council Plan outlines the key deliverables in support of each of the Council priorities, which in turn, impact on the Council objectives.

#### **7. RISK MANAGEMENT**

- 7.1 The main risks associated with the details included in this report are:

- Failure to produce a clear direction for the Council for the next three years by not producing a Council Plan

- Failure to produce a clear framework against which Council activities and budgets can be aligned to priorities
- Failure to produce a basis upon which the new Improvement Plan can be developed.

7.2 These risks are being managed as follows:

- Failure to produce a clear direction for the Council for the next three years by not producing a Council Plan:

Risk Register: CCpp  
Key Objective Ref No: 08  
Key Objective: Council Plan

- Failure to produce a clear framework against which Council activities and budgets can be aligned to priorities:

Risk Register: Corporate  
Key Objective Ref No: 1  
Key Objective: Effective Financial Management and Internal Control

- Failure to produce a basis upon which the new Improvement Plan can be developed.

Risk Register: CCpp  
Key Objective Ref No: 05  
Key Objective: Drive delivery of the Improvement Plan, prepare the Council for its CPA re-inspection and prepare for CAA

## **8. CUSTOMER IMPLICATIONS**

8.1 The Council Plan 2009-2012 will guide the Council's future service delivery and will therefore have a direct impact on the Customer. Specific Customer Implications are covered in CP1, CP3 and PR1 in Appendix 1.

## **9. EQUALITIES AND DIVERSITY IMPLICATIONS**

9.1 Please see CP3 in Appendix 1.

## **10. VALUE FOR MONEY IMPLICATIONS**

10.1 Please see FPP1, FPP2, FPP3 and FPP4 in Appendix 1.

## **11. OTHER IMPLICATIONS**

### **Procurement Issues**

A number of the strategic actions have procurement issues. These are located in CP1, FPP2, FPP3, PR3 and PR4 in Appendix 1.

<p><b>Personnel Implications</b>  Actions relating to personnel are located in FP3, HROD1, HROD2 and HROD3 in Appendix 1.</p>
<p><b>Governance/Performance Management</b>  Actions relating to governance and performance management are to be found in FP2, FP4 and PR2 in Appendix 1.</p>
<p><b>Community Safety including Section 17 of Crime and Disorder Act 1998</b>  Community Safety is covered under CP3 in Appendix 1.</p>
<p><b>Policy</b>  The Council Plan takes account of the Local Government Act 2007 and the Council Plan Part 1 referred to a range of policy documents.</p>
<p><b>Environmental</b>  See CP4 and PR4 in Appendix 1</p>

## 12. OTHERS CONSULTED ON THE REPORT

Portfolio Holder	<b>Yes</b>
Chief Executive	<b>Yes</b>
Executive Director (Partnerships and Projects)	<b>Yes</b>
Executive Director (Services)	<b>Yes</b>
Assistant Chief Executive	<b>Yes</b>
Head of Service	<b>Yes</b>
Head of Financial Services <i>(must approve Financial Implications before report submitted to Leader's Group)</i>	<b>Yes</b>
Head of Legal, Equalities & Democratic Services <i>(for approval of any significant Legal Implications)</i>	<b>Yes</b>
Head of Organisational Development & HR <i>(for approval of any significant HR Implications)</i>	<b>Yes</b>
Corporate Procurement Team <i>(for approval of any procurement implications)</i>	<b>No</b>

## 13. WARDS AFFECTED

All Wards

## 14. APPENDICES

Appendix 1 Council Plan 2009-2012

**15. BACKGROUND PAPERS**

Cabinet Report, Council Plan 2009/2012 Part 1, Bromsgrove District Council (September 2008).

**CONTACT OFFICER**

Name : Hugh Bennett (Assistant Chief Executive)  
E Mail: [h.bennett@bromsgrove.gov.uk](mailto:h.bennett@bromsgrove.gov.uk)  
Tel: (01527) 881786

